

# 2026 IMAGINATION BALL

*Celebrating 20 Years of Service*

**Saturday, September 26, 2026 • 6:00 pm**

Pearson Convention Centre • 2638 Steeles Avenue East, Brampton, ON

**TICKETS: \$165 • TABLE of 10: \$1,550**

**In Support of Falls Prevention & Cancer Care at Trillium Health Partners**

**TREWO Programs: • Webinar Outreach Wing**

- **Community Mental Health Programs**
- **Roofs for the Roofless**



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Promoting Health and Wellness through creative action and community partnerships Since 2006

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**Trillium Health Partners Foundation (THPF)**

- **Over \$200,000 Donated to THPF**

**Roofs for the Roofless**

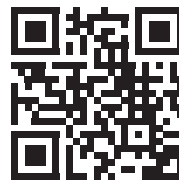
- **Over \$70,000 Donated to Roofs**

**Webinar Outreach Wing**

- **Educational Webinars held several times a year**

**Community Mental Health Programs**

- **I.M.P.A.C.T.**
- **HEALTH Lit**
- **LEVOS**
- **Youth Group**



**SPONSORSHIP OPPORTUNITIES**

## Why The Ripple Effect (TREWO) is Important to Us All

Health continues to be a major concern for all Canadians. TREWO's goal is to mobilize individuals at the government, corporate and community levels to inspire change where it matters most – at a personal level. Think of it as a ripple effect. A drop of information that challenges the status quo, that spreads in ever-widening circles to generate significant results, and help Canada maintain its global status as the gold standard in health care.

## About Us and Our Mission

The Ripple Effect Wellness Organization (TREWO) is a registered Canadian charity dedicated to educating and empowering Canadians to lead healthy lives through proactive decision making. Founded by Order of Canada recipient Dr. Sudi Devanesen and the late Ravi S. Juneja, TREWO bridges the care gap between physicians, patients and the community through education training and funding of several programs.

## Some Key TREWO Projects

**Fundraising Activities:** Each year TREWO has organized fundraising events such as our very successful Imagination Ball, with over 600 attendees.

### Trillium Health Partners Foundation (THPF)

A donation of \$50,000 was made to the THP Foundation to help construct an assessment and resuscitation room within the ER of Credit Valley Hospital and was opened in 2018. We donated \$20,000 to Trillium Health Partners for personal protective equipment during the Covid pandemic. To date, an additional \$130,000 has been donated to THPF to support The Falls Prevention Program, Seniors Health Care and Cancer Care.

### Roofs for the Roofless

1. TREWO has also extended its reach internationally by donating over \$70,000 for medical and health services to the disadvantaged and poverty stricken seniors in several villages south of Chennai.
2. The existing Kochhar Endowment Fund continues to fund a number of scholarships for students at the Rural Community College.
3. The Shah Family Foundation is generously supporting a breakfast and lunch program and additional scholarships for students at the Rural Community College.

## Community & Youth Mental Health Programs

### I.M.P.A.C.T. (Inspire, Mentor, Prepare, Adapt, Connect, Transform) - Launched September 2025

With the support of the Gloria Bayliss Foundation, a peer-led, life skills, education program empowering students with critical social, emotional, and leadership skills. A mentorship model where high school students train younger students using an activity-based curriculum. Focus areas include mental health awareness, self-regulation, social media literacy, resilience, and decision-making.

### HEALTH Lit - Launched September 2024

The growing HealthLIT team has been hard at work since the Gala, on diversifying our means of disseminating health education and awareness content via our social media channels. We've been focused on effectively reaching our youth and young professional audiences. Our team releases content on a monthly to biweekly basis comprising Health Hacks and WOW webinar highlight reels, and our new "Let's Talk" segment which involves short conversations with medical experts on various relevant health topics and trends.

### Youth Group

TREWO has launched our Youth Seminar initiative, designed to inspire, support, and empower young people as they navigate the complex world we live in today. Our teams have also played an important role in fundraising through auctions and raffles, helping ensure that TREWO's programs continue to reach and support those who need them most.

### LEVOS

TREWO is helping with the academic development of an AI generated App to address the issue of access to primary care screening and monitoring for patients who have minimal contact with healthcare providers both in Canada and Rural India.

## Webinar Outreach Wing (WOW)

The Webinar Outreach Wing (WOW) has been keeping our global community connected and well informed about health and wellness over the past 7 years. Our acclaimed experts provide clarity, reassurance and advice to our audience of up to 400 attendees each webinar. In 2025 we conducted four webinars. Also in 2025, WOW supported the Roofs for the Roofless program by funding the installation of solar panels at the Roofs Community College.

## Our Goals For 2026 & Beyond

TREWO continues to explore and fund partnerships in the community. TREWO will also create a Ravi S. Juneja Memorial Fund for Cancer Care & Research in memory of TREWO's Co-Founder.

### TREWO Beneficiaries

Trillium Health Partners Foundation (THPF)  
Roofs for the Roofless, Chennai, India  
CAMH  
YWCA, Sri Lanka  
Anjar Project, Chennai, India

### Community Support Groups

Amar Karma  
Basanti  
Burlington Public Libraries  
The Council of Agencies Serving South Asians (CASSA)  
Dixie Gurdwara  
Halton Community Services Directory  
Halton Libraries & Community Centres  
Sheridan College – Health Clinics  
Indus Community Services  
U of T, Mississauga – Library & Learning Services  
My Women's Support  
Newcomers Centre of Peel  
Peel Public Libraries  
Peel Senior Link  
Polycultural & Immigration Services  
Punjabi Community Health Services (PCHS)  
South Asian Women's Centre Toronto  
Women That Give  
Women for Women

### Partners

Gloria Bayliss Foundation  
Shah Family Foundation  
Heart & Stroke Foundation (Ontario)  
University of Toronto Mississauga  
Dept. of Family & Community Medicine, UWO  
Peel District & Catholic School Boards  
York Region District & Catholic School Boards  
Mentor College  
Population Health Research Institute, McMaster University

# — Sponsorship Categories

## **EXCLUSIVE EVENT SPONSOR (\$50,000)**

- Includes all features of the Diamond Level PLUS ...
- **TREWO will customize a Sponsorship Package to maximize sponsor benefits.**
- Your company logo featured on Event promotional material, Event screens, Event program and TREWO website

## **DIAMOND (\$25,000)**

- Includes all features of the Platinum Level PLUS ...
- **TREWO will customize a Sponsorship Package to maximize sponsor benefits.**
- 5 tables of 10 guests each
- Recognition on stage with a certificate of appreciation and an award

## **PLATINUM (\$15,000)**

- 4 tables of 10 guests each
- Company recognition on the event program
- Company recognition on all press releases and media interviews
- Your company logo featured on event screens, event program and TREWO website
- Your company logo (or advertisement) and URL link on TREWO home page and TREWO gala page
- Company recognition during the introductory speech
- Recognition on stage with a certificate of appreciation and an award
- Opportunity to provide giveaway item and marketing material for gala

## **GOLD (\$12,500)**

- 3 tables of 10 guests each
- Your company logo (or advertisement) featured on event screens, event program and TREWO website
- Company recognition during the introductory speech
- Recognition on stage with a certificate of appreciation and an award
- Opportunity to provide giveaway and marketing material for gala

## **SILVER (\$6,000)**

- 2 tables of 10 guests
- Your company logo (or advertisement) featured on event screens, event program and TREWO website
- Recognition on stage with a certificate of appreciation and an award

## **BRONZE (\$3,000)**

- 1 table of 10 guests
- Your company logo featured on event screens, event program and TREWO website

## **INDIVIDUAL TABLES (\$1,550 EACH)**

- 1 table of 10 guests

## **INDIVIDUAL TICKETS (\$165 EACH)**

**For Tickets and  
Interac e-transfer payments:  
Contact Rajendra Prasad  
rpgupta@trewoweb.org • 647-290-7544**

# — Response Form

Company or Individual Name \_\_\_\_\_

Contact Name (For Company Only) \_\_\_\_\_

Address \_\_\_\_\_

Postal Code \_\_\_\_\_ Telephone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

## CATEGORY OF SPONSORSHIP

- EVENT SPONSOR • \$50,000  DIAMOND • \$25,000  PLATINUM • \$15,000  
 GOLD • \$12,500  SILVER \$6,000  BRONZE • \$3,000  
 TABLE OF 10 • \$1,550\*  INDIVIDUAL TICKETS @ \$165

\*Individuals that purchase a table of 10 will receive an invoice for \$1550. Individual ticket purchases do not receive a tax receipt. Please provide Logo and Ad artwork for AV purposes no later than August 17, 2026. Please call 416-878-5218 for technical requirements.

## DONATION & TICKETS

- We are unable to participate, but have enclosed a donation of \$ \_\_\_\_\_  
 You may transfer ticket payments and donations by interac e-transfer to: [rpgupta@trewo.org](mailto:rpgupta@trewo.org)  
 TREWO is a Registered Canadian Charity - 849907365 RR 0001  
 A tax receipt for the full amount donated will be issued

## METHOD OF PAYMENT

- My cheque is enclosed, payable to: TREWO  Interac e-transfer to: [rpgupta@trewo.org](mailto:rpgupta@trewo.org)

Please charge my:  Visa  MasterCard  Amex

Card Number \_\_\_\_\_

Name on Credit Card \_\_\_\_\_ Expiry Date \_\_\_\_ / \_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

- Send invoice to the above address.

The Ripple Effect Wellness Organization  
1765 Bridewell Court, Mississauga, ON L5L 3V9

Send completed form and payments to [rpgupta@trewo.org](mailto:rpgupta@trewo.org) before August 10, 2026

If you have any questions, please contact:

Rajendra Prasad at **647-290-7544**

E-mail: Rajendra Prasad: [rpgupta@trewo.org](mailto:rpgupta@trewo.org)

The Ripple Effect Wellness Organization (TREWO) is a Registered Canadian Charity: No 849907365 RR 0001

[www.trewo.org](http://www.trewo.org)

