

2025 IMAGINATION BALL

Saturday, September 27, 2025 • 6:00 pm

Pearson Convention Centre • 2638 Steeles Avenue East, Brampton, ON

TICKETS: \$150 • TABLE of 10: \$1,350

In Support of: Falls Prevention Program for Seniors at Trillium Health Partners

TREWO Programs: • Webinar Outreach Wing

- **Community Mental Health Programs**
- **Roofs for the Roofless**

In Support of



Promoting Health and Wellness through creative action and community partnerships Since 2006

Trillium Health Partners Foundation (THPF)

- **Over \$115,000 Donated to THPF**

Roofs for the Roofless

- **Over \$60,000 Donated to Roofs**

Webinar Outreach Wing

- **Educational Webinars held several times a year**

Community Mental Health Programs

- **I.M.P.A.C.T.**
- **HEALTH Lit**



SPONSORSHIP OPPORTUNITIES

Why The Ripple Effect (TREWO) is Important to Us All

Health continues to be a major concern for all Canadians. TREWO's goal is to mobilize individuals at the government, corporate and community levels to inspire change where it matters most – at a personal level. Think of it as a ripple effect. A drop of information that challenges the status quo, that spreads in ever-widening circles to generate significant results, and help Canada maintain its global status as the gold standard in health care.

About Us and Our Mission

The Ripple Effect Wellness Organization (TREWO) is a registered Canadian charity dedicated to educating and empowering Canadians to lead healthy lives through proactive decision making. Founded by Order of Canada recipient Dr. Sudi Devanesen and Ravi S. Juneja, TREWO bridges the care gap between physicians, patients and the community through education training and funding of several programs.

Some Key TREWO Projects

Fundraising Activities

Each year TREWO has organized fundraising events such as our very successful Imagination Ball, with over 450 attendees, and several Golf tournaments.

Trillium Health Partners Foundation (THPF)

A donation of \$50,000 was made to the THP Foundation to help construct an assessment and resuscitation room within the ER of Credit Valley Hospital and was opened in 2018. We donated \$10,000 to Trillium Health Partners for personal protective equipment during the Covid pandemic. Continued annual support for The Falls Prevention Program with another \$15,000 being donated in April 2025.

Roofs for the Roofless

1. TREWO has also extended its reach internationally by donating over \$60,000 for medical and health services to the disadvantaged and poverty stricken seniors in several villages south of Chennai.
2. Apart from the existing Kochhar Endowment Fund a proposal has been submitted to two Foundations to significantly increase the number of scholarships for all students at the Rural Community College.
3. A detailed proposal for long term funding for a rural wellness centre, equipment and staffing salaries has also been submitted.
4. A breakfast program for students at the Rural Community College.

Community & Youth Mental Health Programs

I.M.P.A.C.T. (Inspire, Mentor, Prepare, Adapt, Connect, Transform) - Launch, September 2025

A peer-led, life skills, education program empowering students with critical social, emotional, and leadership skills. A mentorship model where high school students train younger students using an activity-based curriculum. Focus areas include mental health awareness, self-regulation, social media literacy, resilience, and decision-making.

HEALTH Lit - Launched September 2024

This is a new initiative using social media to promote wellness and prevention of illness by a group of dedicated young professional volunteers with TREWO.

LEVOS

TREWO is helping with the academic development of this AI generated App to address the issue of access to primary care screening and monitoring for patients who have minimal contact with healthcare providers both in Canada and Rural India.

Webinar Outreach Wing (WOW)

The Ripple Effect Wellness Organization, through its Webinar Outreach Wing has sponsored several Webinars/Symposiums over the last 6 years. WOW has held a series of outstanding webinars on several important health issues. These webinars now have a global audience with an increasing number of registrants (over 2000 contacts) and has received excellent feedback.

Our Goals For 2025 & Beyond

TREWO will make a special effort to identify health risks in the local and global communities. TREWO intends to continue to expand its mission through innovative initiatives and partnerships and to be a force for positive change.

TREWO Beneficiaries

Trillium Health Partners Foundation (THPF)
Roofs for the Roofless, Chennai, India
CAMH
YWCA, Sri Lanka
Anjar Project, Chennai, India

Community Support Groups

Amar Karma
Basanti
Burlington Public Libraries
The Council of Agencies Serving South Asians (CASSA)
Dixie Gurdwara
Halton Community Services Directory
Halton Libraries & Community Centres
Sheridan College – Health Clinics
Indus Community Services
U of T, Mississauga – Library & Learning Services
My Women's Support
Newcomers Centre of Peel
Peel Public Libraries
Peel Senior Link
Polycultural & Immigration Services
Punjabi Community Health Services (PCHS)
South Asian Women's Centre Toronto
Women That Give
Women for Women

Partners

Heart & Stroke Foundation (Ontario)
University of Toronto Mississauga
Dept. of Family & Community Medicine, UWO
Peel District & Catholic School Boards
York Region District & Catholic School Boards
Mentor College
Population Health Research Institute, McMaster University

— Sponsorship Categories

DIAMOND (\$25,000) - Exclusive Presenting Sponsor

- Includes all features of the Platinum Level PLUS ...
- **TREWO will customize a Sponsorship Package to maximize sponsor benefits.**
- 5 tables of 10 guests each
- Opportunity for Corporate Promotional Presentation from the stage
- Recognition on stage with a certificate of appreciation and an award
- Company recognition on the cover of the event program & tickets

PLATINUM (\$15,000)

- 4 tables of 10 guests each
- Company recognition on the event program
- Company recognition on all press releases and media interviews
- Your company logo featured on event screens, Event program and TREWO website
- Your company logo and URL link on TREWO home page and TREWO gala page
- Company recognition during the introductory speech
- Recognition on stage with a certificate of appreciation and an award
- Full page colour advertisement in event program (choice of premium position)
- Opportunity to provide giveaway item and marketing material for gala gift bag

GOLD (\$10,000)

- 3 tables of 10 guests each
- Your company logo featured on event screens, event program and TREWO website
- Company recognition during the introductory speech
- Recognition on stage with a certificate of appreciation and an award
- Full page colour advertisement in event program
- Opportunity to provide giveaway and marketing material for gala gift bag

SILVER (\$5,000)

- 2 tables of 10 guests
- Your company logo featured on event screens, event program and TREWO website
- Recognition on stage with a certificate of appreciation and an award
- Full page colour advertisement in event program

BRONZE (\$2,500)

- 1 table of 10 guests
- Your company logo featured on event screens, event program and TREWO website
- Half page colour advertisement in event program

INDIVIDUAL TABLES (\$1,350 EACH)

- 1 table of 10 guests

INDIVIDUAL TICKETS (\$150 EACH)

PROGRAM ADVERTISING

Full Colour Glossy Program • Full Page Ad \$1,000 • Half Page Ad \$500

**For Tickets and
Interac e-transfer payments:
Contact Rajendra Prasad
rpgupta@trewo.org • 647-290-7544**

— Response Form

Company or Individual Name _____

Contact Name (For Company Only) _____

Address _____

Postal Code _____ Telephone _____ Fax _____

Email _____

CATEGORY OF SPONSORSHIP

- DIAMOND • \$25,000 PLATINUM • \$15,000 GOLD • \$10,000 SILVER \$5,000 BRONZE • \$2,500
 TABLE OF 10 • \$1,350* INDIVIDUAL TICKETS @ \$150

*Individuals that purchase a table of 10 will receive an invoice for \$1350. Individual ticket purchases do not receive a tax receipt.

DONATION & TICKETS

- We are unable to participate, but have enclosed a donation of \$ _____
 You may transfer ticket payments and donations by interac e-transfer to: rpgupta@trewo.org
 TREWO is a Registered Canadian Charity - 849907365 RR 0001
 A tax receipt for the full amount donated will be issued

ADVERTISING IN GALA MAGAZINE

Full Colour Glossy Magazine Full Page Ad \$1,000 Half Page Ad \$500

We require your artwork no later than August 18, 2025. Please call 416-878-5218 for technical requirements.

METHOD OF PAYMENT

- My cheque is enclosed, payable to: TREWO Interac e-transfer to: rpgupta@trewo.org

Please charge my: Visa MasterCard Amex

Card Number _____

Name on Credit Card _____ Expiry Date ____ / ____

Signature _____ Date _____

- Send invoice to the above address.

The Ripple Effect Wellness Organization
1765 Bridewell Court, Mississauga, ON L5L 3V9

Send completed form and payments to rpgupta@trewo.org before August 11, 2025

If you have any questions, please contact:

Rajendra Prasad at **647-290-7544**

E-mail: Rajendra Prasad: rpgupta@trewo.org

The Ripple Effect Wellness Organization (TREWO) is a Registered Canadian Charity: No 849907365 RR 0001

www.trewo.org



Creating Healthy Communities