



2023 IMAGINATION BALL

*Promoting Health and Wellness through
creative action and community partnerships*

Saturday, September 23, 2023 • 6:00 pm

Pearson Convention Centre
2638 Steeles Avenue East, Brampton, Ontario

TICKETS: \$135 • TABLE of 10: \$1,250

In support of:

• **Falls Prevention Program for Seniors
at Trillium Health Partners**

&

TREWO Programs:

- **Women's Outreach Wing • Community Mental Health Programs**
- **Heather Hamlin Seniors Home, Roofs for the Roofless**

In Support of

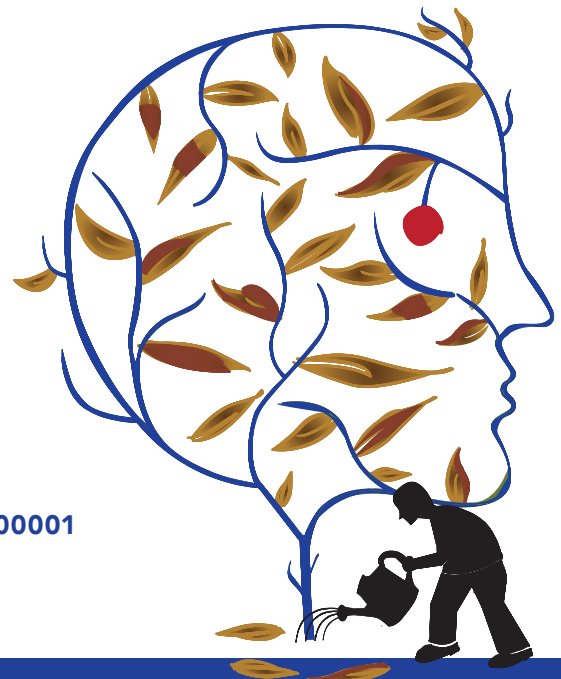


**For Tickets and Interac e-transfer payments:
Contact Rajendra Prasad
rpgupta@trewow.org • 647-290-7544**

www.trewow.org

TREWO is a Registered Canadian Charity No: 849907365 RR00001

SPONSORSHIP OPPORTUNITIES



WHY THE RIPPLE EFFECT (TREW) IS IMPORTANT TO US ALL

Health continues to be a major concern for all Canadians. TREWO's goal is to mobilize individuals at the government, corporate and community levels to inspire change where it matters most – at a personal level.

Think of it as a ripple effect. A drop of information that challenges the status quo, that spreads in ever-widening circles to generate significant results, and help Canada maintain its global status as the gold standard in health care.

ABOUT Us and Our Mission

The Ripple Effect Wellness Organization (TREW) is a registered Canadian charity dedicated to educating and empowering Canadians to lead healthy lives through proactive decision making.

Founded by Order of Canada recipient Dr. Sudi Devanesen and Ravi S. Juneja (one of the original founders and past presidents of the East Indian Professional Residents of Canada - EIPROC), TREWO bridges the care gap between physicians and patients by educating patients and those seeking medical advice or opinion.

As we celebrate Canada's cultural diversity, we also need to care about the communities that contribute toward this rich diversity, who are at risk for various social, mental and health issues. TREWO provides information on health and wellness in general, based on the best science available today. We do not receive any financial support from the federal or provincial governments. Our core funding comes from individual donations and from donations received through our corporate partnerships.

Our mission is to create healthy communities by education and addressing health issues. Knowledge is the best preventative medication one can have.

SOME KEY TREWO PROJECTS

Thanks to your generous support, proceeds of this event will be used toward the functioning of TREWO's future Seniors and Youth Drop-in Centres in the Greater Toronto Area (GTA). In the past, TREWO has organized and hosted three annual Health Fairs at Toronto's Pearson Convention Centre. TREWO, in partnership with CAMH and the University of Toronto, Mississauga, also organized and conducted two successful youth seminars called Beat It. TREWO held a very successful Mother's Day Event "Courageous Living - A Mother's Legacy" on May 11th, 2013 when 50 Mothers were honoured for their tireless efforts toward the wellbeing of their families. More recently, our organization participated in Mental Health Awareness events at Cawthra Public High School, Richmond Hill High School, Mentor College, Stephen Lewis SS & Saint Joseph SS.. In addition, TREWO was the main sponsor of the Mind Full Health Summit in April of 2016 and May of 2017 where over 80 youth from across the GTA gathered for workshops and interactive sessions that promoted positive well-being and strategies for good mental health. Outreach work and education programs continued during the pandemic. Our youth group launched two educational campaigns on COVID in English and Punjabi. Plans are in place for us to work with other schools in the GTA in 2023.

TREW has also extended its reach internationally by donating \$10,000 for medical and health services to the disadvantaged and poverty stricken seniors in Chennai, India. It has played a key role in the Anjar Project and Roofs for the Roofless in India, and the YWCA in Sri Lanka. We have participated in projects for the Dixie Gurdwara, the Indian Rainbow Centre and The Heart and Stroke Foundation, in Toronto.

In 2014 TREWO sponsored "How Everyday Kindness is Changing the World" a presentation by award-winning, writer and film-maker Pavi Mehta. Also in 2014, TREWO published its first book, "Welcome to Wellness", a guide to healthy living, inside and out. TREWO has made copies widely available across the GTA.

A donation of \$50,000 was made to the THP Foundation to help construct an assessment and resuscitation room within the ER of Credit Valley Hospital which was opened this summer (2018).

The Ripple Effect Wellness Organization, through its Women Outreach wing has sponsored several Webinars/Symposiums over the last three years. They have featured inspiring and thought provoking presentations that have been timely and informative. Topics have included Covid 19, Cyber Security, Financial Literacy, Pandemic Challenges, Dementia & Heart Disease.

TREW donated \$10,000 to Trillium Health Partners for personal protective equipment during the pandemic and sent \$15,000 for Senior Health Care under Roofs for the Roofless to rebuild the Centre devastated by severe flooding.

Our Goals For 2023 & Beyond

Our goal is to bridge the gap between doctors and patients and provide information and advice via a number of languages and platforms. Given the enormity of the Canadian health landscape. TREWO will continue working with youth, to promote health and wellness, and will be supporting Health and Wellness Education campaigns at multiple Secondary Schools, Colleges, Universities and through seminars.

TREW will make a special effort to identify health risks particularly in youth, women and seniors where cultural sensitivity is required in difficult situations like accessing appropriate care, domestic violence, elder abuse and mental health. We continue to work with Seniors and the Falls Prevention Programme at Trillium Health Partners (THP) and will work towards creating educational material which can be widely distributed both nationally and Internationally in several languages.

As an advocate of good health and well-being, we would appreciate your help in creating healthy communities.

SPONSORSHIP CATEGORIES

DIAMOND (\$25,000) - Exclusive Presenting Sponsor

- Includes all features of the Platinum Level PLUS ...
- **TREWO will customize a Sponsorship Package to maximize sponsor benefits.**
- 5 tables of 10 guests each
- Opportunity for Corporate Promotional Presentation from the stage
- Recognition on stage with a certificate of appreciation and an award
- Company recognition on the cover of the event program & tickets

PLATINUM (\$15,000)

- 4 tables of 10 guests each
- Company recognition on the event program
- Company recognition on all press releases and media interviews
- Your company logo featured on event screens, Event program and TREWO website
- Your company logo and URL link on TREWO home page and TREWO gala page
- Company recognition during the introductory speech
- Recognition on stage with a certificate of appreciation and an award
- Full page colour advertisement in event program (choice of premium position)
- Opportunity to provide giveaway item and marketing material for gala gift bag

GOLD (\$10,000)

- 3 tables of 10 guests each
- Your company logo featured on event screens, event program and TREWO website
- Company recognition during the introductory speech
- Recognition on stage with a certificate of appreciation and an award
- Full page colour advertisement in event program
- Opportunity to provide giveaway and marketing material for gala gift bag

SILVER (\$5,000)

- 2 tables of 10 guests
- Your company logo featured on event screens, event program and TREWO website
- Recognition on stage with a certificate of appreciation and an award
- Full page colour advertisement in event program

BRONZE (\$2,500)

- 1 table of 10 guests
- Your company logo featured on event screens, event program and TREWO website
- Half page colour advertisement in event program

INDIVIDUAL TABLES (\$1,250 EACH)

- 1 table of 10 guests

INDIVIDUAL TICKETS (\$135 EACH)

PROGRAM ADVERTISING

Full Colour Glossy Program • Full Page Ad \$1,000 • Half Page Ad \$500

RESPONSE FORM

Company or Individual Name _____

Contact Name (For Company Only) _____

Address _____

Postal Code _____ Telephone _____ Fax _____

Email _____

CATEGORY OF SPONSORSHIP

- DIAMOND • \$25,000 PLATINUM • \$15,000 GOLD • \$10,000 SILVER \$5,000 BRONZE • \$2,000
 TABLE OF 10 • \$1,250* INDIVIDUAL TICKETS @ \$135

*Individuals that purchase a table of 10 will receive an invoice for \$1250. Individual ticket purchases do not receive a tax receipt.

DONATION & TICKETS

- We are unable to participate, but have enclosed a donation of \$ _____
 You may transfer ticket payments and donations by interac e-transfer to: rpgupta@trewo.org
 TREWO is a Registered Canadian Charity - 849907365 RR 0001
 A tax receipt for the full amount donated will be issued

ADVERTISING IN GALA MAGAZINE

Full Colour Glossy Magazine Full Page Ad \$1,000 Half Page Ad \$500

We require your artwork no later than September 8, 2023. Please call 416-878-5218 for technical requirements.

METHOD OF PAYMENT

My cheque is enclosed, payable to: TREWO Interac e-transfer to: rpgupta@trewo.org

Please charge my: Visa MasterCard Amex

Card Number _____

Name on Credit Card _____ Expiry Date ____ / ____

Signature _____ Date _____

Send invoice to the above address.

The Ripple Effect Wellness Organization
1765 Bridewell Court, Mississauga, ON L5L 3V9

Send completed form and payments to rpgupta@trewo.org before September 8, 2023

If you have any questions, please contact:

Rajendra Prasad at **647-290-7544**

E-mail: Rajendra Prasad: rpgupta@trewo.org

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